Best Global Brands 2013

Interbrand — Creating and managing brand value®

01 Apple	02 Google	03 Coca-Cola	04 IBM	05 Microsoft	06 GE	07 McDonald's
08 Samsung	09 Intel	10 Toyota	11 Mercedes-Benz	12 BMW	13 Cisco	14 Disney
15 HP	16 Gillette	17 Louis Vuitton	18 Oracle	19 Amazon	20 Honda	21 H&M
22 Pepsi	23 American Express	24 Nike	25 SAP	26 IKEA	27 UPS	28 eBay
29 Pampers	30 Kellogg's	31 Budweiser	32 HSBC	33 J.P.Morgan	34 Volkswagen	35 Canon
36 Zara	37 Nescafé	38 Gucci	39 L'Oréal	40 Philips	41 Accenture	42 Ford
43 Hyundai	44 Goldman Sachs	45 Siemens	46 Sony	47 Thomson Reuters	48 Citi	49 Danone
50 Colgate	51 Audi	52 Facebook	53 Heinz	54 Hermès	55 adidas	56 Nestlé
57 Nokia	58 Caterpillar	59 AXA	60 Cartier	61 Dell	62 Xerox	63 Allianz
64 Porsche	65 Nissan	66 KFC	67 Nintendo	68 Panasonic	69 Sprite	70 Discovery
71 Morgan Stanley	72 Prada	73 Shell	74 Visa	75 Tiffany & Co.	76 3M	77 Burberry
78 MTV	79 Adobe	80 John Deere	81 Johnson & Johnson	82 Johnnie Walker	83 Kia	84 Santander
85 Duracell	86 Jack Daniel's	87 Avon	88 Ralph Lauren	89 Chevrolet	90 Kleenex	91 Starbucks
92 Heineken	93 Corona	94 Pizza Hut	95 Smirnoff	96 Harley-Davidson	97 MasterCard	98 Ferrari
99 Moët & Chandon	100 Gap					

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